

Organ of Federation of Medical and Sales Representatives' Associations of India

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FMRAI records highest ever membership

consecutive or two years, the membership of FMRAI reached newer heights. 2024ended with FMRAI recording 117625 membership, highest ever in the history of the federation. Collective efforts from states and subunits as well as councils ensured that FMRAI reaches to SPES in all corners of the country. Several milestones in state and membership subunit were achieved in 2024. Jalgaon of MSMRA, Varanasi of UPMSRA and Malda of WBMSRU are the new entrants in more than one thousand members club. Hyderabad from TMSRU and Vijayawada of APMSRU regained their position with one thousand figures. with At present in FMRAI there are 28 subunits with more than one thousand memberships. The vision to advance the organization at state capitals and major towns has been perceived, planned and achieved battling all adverse employment and sociopolitical situations. Simultaneously the units of FMRAI are determined to advance the organization in the path of building up consistent movement by enrolling and mobilizing even more number of fieldworkers under the banner of FMRAI on a continuous basis.



New operational Office of FMRAI inaugurated

operational office of FMRAI was inaugurated on 20th January at 60-A, Charu nue, Kolkata. 2025Avenue, building The was inaugurated by former General Secretary of FMRAI, Jnan Sankar Mazumder. During the inaugural address he briefly dealt about the relentless struggle of FMRAI as an the organisation in interest of common people's health and medicine related He demands. also narrated the journey of FMRAI since 1963 to the present context through

uncharted path. The all-India General of CITU, Secretary Tapan Sen was present on this occasion. He briefly spoke about the rights of working class being taken away in the disguise of Labour Codes. He also said that, Sales Promotion Employees should continue the fight in the interest of development of health system. A11 India leaders of CITU, A.KPadmanavan, Karu R. Malayian were also present in this inauguration programme. Ramesh President Sundar.

FMRAI presided over programme. this Former Secretariats FMRAI, of former All India Council Convenors of different companies and many leaders of FMRAI and WBMSRU participated in this programme. Aloke Banerjee, Arun Ghosal, Amitava Guha, Sanjeev Khandelwal, Dipak Bhattacharya, Sukumar greeted the members and praised the efforts of FMRAI in leading the movement for the Sales Promotion Employees. Santanu Chatterjee, General Secretary, FMRAI greeted all

the former leadership and the members who participated on this occasion. He reiterated FMRAI that shall continue to fight for the medicine related for demands the common people and for the demands of the sales promotion employees. On this auspicious day, leaders expressed their hope that the new office of FMRAI would be the epicentre of struggle in days to come. A memento has been provided to all ex-leaders of the organisation who attended in this heart twarming programme.

Industrial action in USV

SV field workers resorted to one day strike on 24th January'2025, protesting unlawful labour practices going on for a long time. USV is a trendsetter in recruiting SPEs in franchisee and since 90's SPEs are fighting relentlessly to be appointed under principal employer. Management has kept the COD pending 2008 since tagging unlawful conditions like performance linked increment. Management has also transferred All India convener to a distant state. Since pandemic, management initiated unilateral work loads bypassing discussions with grievance committee. All the above issues were under legal persuasion for long and in spite of declaration from management before the hon'ble court to resolve through discussions, mutual management GC non responsive. meetings have been due for long. FMRAI, through several letters,

Turn P 4



Lightning strike in Glenmark



Demonstration against Glenmark in Securrabad unit by TMSRU

lenmark management unleashed a serious attack on its fieldworkers of the Consumer Care division handing bv over relieving letters on 17th January,2025. This notorious management organised training а for programme the fieldworkers of the Consumer Care division from East, West and North zone at Hyderabad. In the so-called training program the management prerevealed their agenda planned of

victimisation by handing over the termination letter to around one hundred and fiftv fieldworkers working aforesaid across the three zones. As per the available information, the management offered one-month salary as compensation and settled the legal dues. It was quite encouraging to find out that though the majority of these fieldworkers weren't members of any union, all of them resisted

1 February, 2025

FMRAI NEWS

EDITORIAL Inflation and real wage: Corporate profits at country's peril In a situation that can be called to a deep crisis in the informal employees lagged. C

economic condition in India is the fact the common people of this country are unable to cope up with the rising inflation as the wages are stagnated to the pre covid times whereas the prices of essential commodities continue to rise. This holds true for not only the urban middle class but is sharper and more evident in the rural area where the working people have almost not received any increment in wages in one decade. Wage Rates in Rural India (WRRI) released by the Labour Bureau of India focuses on occupation-specific money wages for 25 agricultural and non-agricultural (ploughing, occupations sowing, harvesting, carpentry, plumbing, beedi-making, etc) and also includes categories, like "general agricultural labourers", labourers", "non-agricultural and "construction workers". In one of his works, the famed economist Jean Dreze expressed that WRRI data points to an alarming stagnation of real wages in rural areas from around 2014 onwards, in contrast with rapid growth in the preceding seven years or so. The latest WRRI data, for 2023-24, suggest that this stagnation pattern continues. In fact, the annual growth rate of real wages over the last 10 years is close to zero at the all-India level. The Annual Survey of Unincorporated Sector Enterprises (ASUSE), conducted by the National Sample Survey Organization (NSSO) in 2021-22 and 2022-23 reflects a striking pattern, real wages were growing fast before 2015-16, but came to a virtual standstill after that. The contrast is particularly sharp in rural areas, where the annual growth rate of emoluments per hired worker was close to 7% between 2010-11 and 2015-16, but nearly zero between 2015-16 and 2022-23. This pattern is consistent with WRRI data. The Periodic Labour Force Surveys (PLFS) also suggest a dip in real wages in 2022-23. Real wages are among the most important economic indicators. If the country's Gross Domestic Product (GDP) is rising fast but there is no substantial increase in real wages, something is clearly wrong with the pattern of growth. That is precisely what seems to be happening in the Indian economy today. In absolute terms, the ASUSE surveys suggest that average emoluments per hired worker varied between Rs. 1,16,000 per year in the manufacturing sector and Rs. 1,35,000 per year in "other services" in 2022-23. That's roughly Rs. 10,000 per month - a pathetic sum. In rural areas, real wages are even lower. The greatest contradiction in the country is that economy is growing at 6-7% per year for 10 years without much increase in real wages. This puts the pointer

as an alarm bell for overall

to a deep crisis in the informal sector which suffered from three successive shocks in the forms of demonetization, hasty and unplanned rollout of the Goods and Services Tax (GST), and the Covid-19 crisis. In contrary, the corporate sector performed quite well in this period. The power of financial concentration among top five private corporates that was declining between 2010 to

2015, rose sharply after that. picture in the urban The middle class is equally grim. A recent report by Deloitte says that lasting inflation and low average annual increase in salaries in the corporate sector have resulted in real wages for most urban employees ranging from -0.4% to 3.9% over the last five years. This has negatively impacted disposable income and consumption levels and is likely to remain similar in 2025. The study calculated real wage growth after factoring in inflation based on the Consumer Price Index against average salary hikes by companies. The salary hikes will still be lower than pre covid period in 2025 and real wages growth will be negligible.

posed significant Inflation challenges for Indian common people in 2024, with raised cost of essential goods and services and tightening household budgets. Food inflation remained high throughout the year, notably in vegetable prices. There was a slight decrease in retail inflation (CPI) in November, to 5.48% from 6.21% in October, while wholesale inflation (WPI) lowered to 1.89% from 2.36% over the same period. These marginal changes had no impact as high food prices led to reduced miscellaneous spending, especially during the festive season. This trend was attributed to people allocating main portion of their income to purchase of food items, and ignoring nonessential purchases.

The GDP growth rate fell to a seven-quarter low of 5.4 per cent in the July-September period, mainly attributed to reduced real purchasing power of people ending in reducing spending on non-essential goods and services. Savings have long been the backbone of financial stability in Indian households. Half of Indian household reported a dip in savings and earnings, according to a Local Circles survey. Household borrowings rose to 5.8 per cent of GDP, marking the highest levels since the 1970s. To maintain their standard of living amid increasing expenses, many families dipped into their savings, leading to concerns about long-term financial financial security.

Contrary to the above dismal image in the wage and purchasing power of the working class, the economic survey 2025 says that the corporate profits touched a 15-year high in 2023-24 even as wage growth for employees lagged. Citing State Bank of India's analysis, the survey said the revenue of 4,000 listed companies rose 6% in FY24, while the growth in their employee expenses slowed to 13% from 17% the year before with wage stagnation being remarkable. Meanwhile, profit grew by 22.3%, but employment expanded by a mere 1.5%, the survey noted. It is clear that the employers are focusing on cost cutting instead of expansion of workers which means squeezing of new job opportunities. This predominantly trend. seen among big companies, raises income concerns about inequality.

The same is the picture for the SPEs working in the pharma industry. One of the lowest paid amongst the highly skilled categories of workers in India. most of the SPEs are deprived of even a decent living wage. Most of their employers are happy to maintain an abysmally low wage and pour in their money in variable earnings like incentives to attract and retain the large pool of skilled sales professional who are the interfaces of their marketing grand plans to fetch business. In a society where young men and women are struggling with their societal and familial obligations, the management is systematically pushing them towards an area which is beyond them. Achievement of sales targets, daily and monthly call objectives are variables which depends on a plethora of physical factors. But the hapless SPE is running like mad to achieve the given objectives at the end of the month so that he can manage to have a decent increment at the and of the year. The concept of increment has been conveniently shifted by the employers to unreliable factors instead of inflation, CPI and WPL

neither expendable There is money in the hands of the Indian workers nor is there any chances of new employment generation. One does not need to be an expert to understand that both are basically disastrous recipe for any nation which aspires to be a major economic force through expansion of market. The impact visible and now realizing is that things are turning bad for the overall economy of the country, the mainstream media that worships the corporates throughout the year is ill at ease. The absolutely parochial view of earning hefty profits and depriving the employees who generate the profit smacks of a mentality which is sick and diabolical. It is reflective of the early days of capitalism when capitalists only thought about profits and not for the workers. In this era of Modiconomics, capitalism seems to have shed off all veneers of welfare concept and has landed us in a disastrous

trajectory.

Condolence meeting

yotish Dutta, former Vice President of WBMSRU, retired employee of Glaxo Smith Kline and based at Malda till his retirement passed away on 30th December 2024 after suffering a prolonged illness at the age of 83 years. He'll be always remembered for his valiant fight, an uncompromised Sales Promotion Employee, who never bowed at the diktats of management till his last day of service, sacrificing and being deprived of increments. WBMSRU on 18th January, 2025 organized meeting in memory of Jyotish Dutta' where all former leadership WBMSRU along ofwith present members and FMRAI General Secretary and Treasurer were present and paid tribute to Jyotish Dutta. During his deliberation, WBMSRU General Secretary expressed

how the principles of

our organization has been upheld by late comrade Jyotish Dutta. General secretary of FMRAI paid homage to Jyotish Dutta updated Comrade Jyotish on Dutta's post-retirement work in particular the area where he resided, the work among the masses and in particular the working class. Arun Ghosal and Asim Dasgupta former General Secretaries of WBMSRU remembered and detailed the contribution of Jyotish Dutta among the field workers and in particular his role the time of merger at of two unions which is the foundation for today's generation in the movement of Sales Promotion Employees in the state. Among the others who paid their homage was Animesh Saha, former leader of WBMSRU who narrated the sacrifice and struggle of Jyotish Dutta during his professional life.



Arun Ghoshal, former GS WBMSRU speaking in the meeting.

Lightning strike in Glenmark

Turn from P 1 unified ...and staged protest against the unjust move of their own management and stopped them from leaving the hotel. By the time TMSRU and CITU leadership reached on being y FMRAI, the hotel informed by the management personnel escaped the hotel premises with the help of police escort. To give a befitting reply to such a heinous act of Glenmark management FMRAI gave a call for one-day lightning strike of SPEs of Glenmark the across country irrespective of division. Almost the entire

section of fieldworkers of Glenmark across the country resorted to the All India strike on 23rd January, 2025 with onepoint demand of job protection. It was indeed successful strike а as more than sixteen hundred fieldworkers reported "on strike' and participated demonstration in programs along with council the state subcommittee members of respective state units before the company's establishments. However, it will be a long drawn struggle the fieldworkers for against this oppressive management.



Samya Bhattacharya

Working in Mankind Pharma based at Kolkata passed away untimely on 21st January,2025 due to a tragic incidence leaving behind his wife and a son of two and half years' age. On the midnight from short circuit his house got damaged and he got burnt. After struggling to survive at hospital for few hours, he succumbed to death. We dip our flag in mourning of this untimely death and express heartfelt condolence to the bereaved family.

MRAI NEWS

Spurious Drug takes away a mothers life



Tinka Maji, Treasurer WBMSRU, adressing the audience on medicine related issue.

MRAI had been vociferously advocating against the absence of a policy of proper mechanism of quality checks in drug industry especially drugs manufactured by small manufacturers where lack of infrastructure and investments results in compromised quality of medicines produced therein. Becoming the largest producer & suppliers of Generic Medicines of the World, policies of the Government are also responsible to provide licenses of manufacturing units in a rampant manner all over the country where basic infrastructure is lacking.

There are many incidences in recent past in different countries where many children were died due to administration of below par quality medicines produced in India. Even during Covid period it has been reported that many such medicines are marketed extensively despite being alerted by different drug agencies of states.

of **FMRAI** Issues NEWS made elaborate coverages on such matters few months back too. We also reported about how those spurious drug producers were let unpunished despite been identified by the different state drug controllers. The

FMRAI News made elaborate coverages after apex court judgement & scrapping of Electoral Bond system in the country introduced by Modi government where it was found around 800crs of such bonds were purchased by the Pharmaceutical companies, who responsible are for marketing spurious drugs & irrelevant medicines during Covid periods & looted thousands of crores from the poor country men. Such criminal nexus of unholy businessmen producing subpar and sometimes adulterated medicines frequently go un booked in our country.

In West Bengal the death of a 31 years lady during child birth & other four critically ill new mothers in Midnapore Medical College & Hospital is such an example of gross negligence from administration where below par quality (adulterated) Ringer saline Lactate is administered, produced by such a company whose RL & other 14 products are already declared banned by the West Bengal Health Department following directives of Drugs Control General of India but remained in supply to Govt hospitals. This is big question as to how a product which is already banned by State drug controller months back is supplied to Medical College & used on the patients.

It is not very clear whether it is a gross negligence from administration to treat poorest of the poor's patients of the State, where the CM herself is the responsible minister of the department or there is again any foul play for which hospital management is compelled to use such banned medicines to the patients. Why doctors being punished held responsible are or rather than the people who are responsible for purchase of such drugs is also another point to be considered. An investigation under proper authorities can only reveal the real perpetrators of the crime. FMRAI from verv beginning has been speaking about the real picture of generic medicine and drug quality control system in India. Immediately after the incident WBMSRU launched state wide protests and organised memorandum submission hospital Government authority CMOH, street corners in every district. WBMSRU Treasure Tinka Maji addressed at a Convention organised by Doctor for Democracy regarding the truth of generic medicines in the country.

The battle for rights continues

lbert Limited's (ADL) movement showcased the evidence of the sacrifice and struggle of FMRAI in decade. Under this intolerable pressure, huge victimization, and allurements, lucrative most council members are still in the movement to achieve rights across the country. Those who stepped into management's trap have been suffering a lot. Most of them have left the company or surrendered to the unethical practices of the management. Some of the victimized members crossed the age of superannuation without any benefits, one of them died of cancer but the ire and oppression of the management did not spare him also. Some are fighting for reinstatement and the rest of the council members



Sasanka Mouli Roy adressing members in demonstration

who are in payroll, have been cornered in Sunrise division with the objective of isolation and harassment. In these circumstances the Albert David members along with the council subcommittees across the country are fighting a spirited battle under the banner of FMRAI. COD is pending for adjudication along with 14 industrial disputes in Kolkata, 8 cases in Delhi and 1 in Tamil Nadu Labour Court regarding terminations, transfers, wage cut. Demonstration

programmes are regularly being organized in front of company establishments of Albert David along with campaign seeking support of the medical fraternity. In the month of January demonstration was organized at Kolkata, Chennai, Hyderabad and Lucknow in front of company establishments, which were attended by good number of members. The intensified fight to establish the rights of the fieldworkers against the oppressive Albert David management would continue with all might.



Demonstration against Ozone in Howrah.

Fight continues against Ozone

Ozone he fieldworkers remained steadfast in resisting the attack of the employer. On 21st January, 2025 in front of OZONE establishment at West Bengal, the council subcommittee members of WBMSRU demonstrated huge numbers. in OZONE is operating with two divisions.

Management has been threatening the fieldworkers to accept GPS enabled reporting system and stopped disbursing salaries. Fieldworkers are fighting against the management's unilateral implementation. On behalf of organization the demand has been placed for releasing pending salary, withdrawal of imposing surveillance through reporting system and restoration of bilateral discussion.

Organisational Conventions in WBMSRU

rganisational convention was organised in all subunits of WBMSRU in November and December 2024 with enthusiastic participation of sub unit leaderships. Leaders of 20 subunits discussed on the note prepared by WBMSRU. The basic motto of such convention is to enrich the emerging leaderships of all the tier with various aspects of the organisation. All subunits emphasised on strengthening the Local Committees. In three tier organisation structure, the Local Committees are the most important tier to maintain live contact with the members. Beside this, Local Committees are the matrix of our leadership. future Therefore, it is of utmost importance to encourage independent and

democratic functioning of the local committees for the developments. Expansion of the organisation, particularly amongst field workers of Other Industry, Small Scale Sectors and Women Workers Field are discussed also in Conventions. these consolidate То the advancement and to sail through the path of further organisation development in 2025 should be the mission of all sub units. Most of the subunits arranged commision based discussion and discussed the areas of weaknesses and gave valuable suggestions to overcome the same. The organisation slogan remained, "Strengthen remained, "Strengthen the Local Committees, Strengthen WBMSRU".

Torrent fieldworkers raised demand for grievance committee

ield workers at Torrent are voicing their concerns as management continues to ignore their calls grievance for а committee meeting. submitting Despite a memorandum during the cycle meetings outlining their longdemands, pending the management is yet to respond. Earlier

the all-India council leadership met management the with the demand of recognizing the committee grievance and also to initiate periodical discussions on the grievances for amicable resolutions. Several issues and grievances are being precipitated by the management in

different divisions of the company. In December 2024, all field workers escalated their efforts by emailing the General Managers of their divisions, urging them to address the pressing issues affecting their livelihoods. Solidarity is crucial in the fight for fair treatment and recognition of workers' rights.

FMRAI NEWS



CRU(NER) organizes 25th Central rally on the medicine was placed for building scenario and social

Conference of the CRU(NER), union of Sales Promotion Employees working in the seven states of North East Region was held at Agartala during 9-11 January, 2025.Conference The was organized in befitting manner battling hurdles in the political arena. The Conference commenced with hoisting of the red flag at Town Hall, Agartala Jamini Barbaruah, bv President. CRU(NER) inaugurated and was hv Purushottam Rov chairperson Burman, of the Reception Committee. During his inaugural speech he urged upon he delegates to build up movement for protecting the rights of working class and not to get swayed away by the divisive corporate communal nexus. After the inaugural session. а colourful

rally on the medicine related demands was organised which passed of the thoroughfares Agartala town and attracted mass attention. General Secretary, FMRAI. Santanu deliberated Chatterjee in the business session. During his speech the movements of FMRAI was explained and he called for building up movement to against the exploitation of the employers as well as against the economic policies of the Union Government influenced by the capital. He also emphasized on the task of reaching all the SPEs at the remote corner of every towns, villages and mobilizing the SPEs in the movement. The General Secretary's report was placed by Rahul Purkayastha and Amitava Das placed the Treasurer's report. A resolution on common demands and movements

was placed for building up movement for the rights of the SPEs with specific demands to Central and state government and the employers. Sankar Prasad Dutta, General Secretary, CITU, Tripura greeted the delegates. State general secretaries of Tripura state Student Federation of India and Democratic Youth Federation of India also greeted the delegates. Two separate resolutions on price rise and on the demands of Other Industries were also moved. 48 delegates from 17 subunits discussed on the reports placed by General Secretary and Treasurer which includes delegates from women and other industries. Dr. Pradip Bhowmick, an eminent doctor associated with Government Medical Tripura Collage of made a presentation on changing employment

responsibilities fulfilled by the Medical Representatives. Kaushik Rov Secretary, Chowdhury. FMRAI deliberated on the discussion of the delegates regarding the policy and council related movements of FMRAI. Both the reports and resolutions were unanimously adopted during the Conference. 25th The Central Conference unanimously elected Rahul Purkayastha, Jivan Jyoti Dwarah and Dwipavan Chakraborty as General Secretary, President and Treasurer along with 15 Office Bearers and 55 Executive Committee Members. The conference concluded with the resolve to build up more intensified movement for protecting the rights of the SPEs and to further expand the organisation by reaching all the unreached fieldworkers.

General Council Meeting of MPMSRU

eneral council (GCM) meeting MPMSRÚ of has held on 3rd and 4th January, 2025 at B. Vijayan and S.K. Soni Nagar (Muhurat Garden, Katni). The meeting was inaugurated by FMRAI Vice President Devasis Roy. Pramod Pradhan, National Secretary of CITU graced the event and addressed the gathering. He explained

Tomar, delivered the presidential address. Saxena anu Viresh General Anurag Treasurer placed their Pandey reports respectively. 40 delegates representing the subunits participated in the discussion on the General Secretary's and Treasurer's The report. General Council also adopted



Anurag Saxena, General Secretary placing his report

the anti-worker contents in the ongoing change of Labour Laws and described these changes as essentially anti-Labour and Joint pro-employer. Secretary Mamta Secretary and Rajak Vishwakarma. Kashi representing the Madhya Pradesh Anganwadi and Helpers Workers Union also addressed during the open session. Leading Doctors of IMA were also present in the open session of GCM. In organizational session. President. MPMSRU, Sanjay Singh

three resolutions on communalism's impact on working class. membership and state related demands. The meeting was attended by 80 general council members and 6 invitees representing different units of MPMSRU. The Katni unit organised a grand vehicle RALLY on the second day of the GCM. Sailendra Sharma. Secretariatmember. FMRAI summed up discussions the and extended revolutionary greetings to Katni Unit for organizing this GCM successfully.



Demonstration against USV in Lucknow by UPMSRA

Industrial action in USV Turn from P 1 reported "on strike"

urged and reminded USV management the to address the issues in hand but without positive response. leaving no option but industrial action News of successful implementation of the strike came from all over the country. Field workers of USV

on 24th of January'25. Demonstrations were organized in front of company's establishments across the country where sizeable number of members participated demonstrated. gave slogans against the atrocities of the management.

FMRAI responds to AIOCDs call

lood donation camp was organized bv AIOCD on the occasion 75th birthday of of Shree Jagannath S Shinde, President of the All India Organisation of Chemists and (AIOCD) Druggists all over India on 24th January 2025. Mr. Shinde is known for vision and work his for the pharma trade and services to the society for the welfare of common people. AIOCD has specially invited FMRAI on this occasion to take part

programme in the through all state units. In medicine-related movements of FMRAI. AICOD also participates supporting the cause in various states. Large members number of UPMSRA, from MPMSRU, TNMSRA. APMSRU, MSMRA. KSM&SRA, BSSRU GOAMRA and RMSRU donated blood. During this program, Shri Shinde promised to ignite their protest to stop unethical pharma trade practices in every nook and corner of the country.



Officials of AIOCD felicitating GOAMRA member for donating.

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