FMRAI NEWS

Organ of Federation of Medical and Sales Representatives' Associations of India

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March to

incidence of death of a 26-year-old young employee of a reputed consultancy firm surfaced a chilling truth. The death of this 26-year-old chartered accountant sparked off the discussion of overworking and toxic work condition and culture at workplaces. Prolonged exposure toxic working conditions and toxic work culture resulted exploitation oflifethreatening magnitude in this tragic incidence of death. Just after this particular incidence another death story of a 42-year-old employee working in a finance company was reported in print and electronic media. It was revealed through media reports that the threats of losing job from his senior level managers for not being able to fulfil the target pushed that employee to the extreme point of collapsing mentally as he was deeply worried for imminent job loss. The workers employed in various industrial sectors. service industrial sectors. establishments in the country are all exposed to these overworking and exploitative working conditions which are leading to major psychological and physiological trauma. In the country there are

huge numbers of youth aspiring for a decent job, but unfortunately the jobs in organised sector are fast diminishing in numbers. Whatever job openings are available now a days are mostly in unorganised sector with extremely volatile service conditions. The Union Government in connivance with the corporate are also ensuring that the labour laws remain confined on paper without being implemented to provide legal support to large section of workers. The labour codes bear a direct testimony to it. The Sales Promotion Employees (SPEs) working pharmaceutical the companies and Other Industries are also not an exception. Over the last few years there are many SPEs who have succumbed to illness at young age or lost their lives to tragic road accidents. Such is the volume of work pressure; many SPEs are developing chronic ailments. The pressure to achieve unilaterally imposed sales target is becoming life threatening to the Humiliations, harassments during meetings, individual reviews by employers many times triggered road accidents. Apart from harassment and



BLACK DAY observed by Wallace field workers

Management has not yet gone back from their earlier standpoint of unilateral introduction of a newer system of work reporting through Geo tagging for the Sales Promotion working Employees across the country. It was observed that even the Wallace Management's threats of transfers and wage stoppages couldn't break the consolidation and unity fieldworkers' of the working in the unorganised divisions. But, this continuous attempt of the Wallace Management with heinous motive has really raised concerns about violating Right to Privacy, as per Article 21 of the Indian Constitution. In addition to the above management continuing with unfair labour practices, harassment and humiliation of the Sales Promotion Employees in the company's sales



■ Demonstration at Kolkata office of Wallace

defying meetings Promotion the Sales Employees (conditions service) Act.1976 leading to widespread discontent amongst the fieldworkers of the company. Furthermore, the management attempting division among the fieldworkers providing discriminatory service and working conditions, issuing unjustified transfer and termination letters as well with total disregard to the union, FMRAI. This provocation from the management's end has created resentment

among the large section of Wallace fieldworkers and ultimately as per the decision of AIC meeting of All India Wallace Council it was unanimously decided to observe Black Day on 9th, October,2024 by all section of fieldworkers Wallace Council protest against various unlawful actions of the Wallace management.

members Council large numbers availed casual leave on 9th October, 2024 and participated in day-

Turn P 2

Tribunal order in Himalaya

n 18th January 2021, Himalaya Management served a notice to a section of employees who were working in a division for "ZEUS" that their job is not required after 30th January 2021. This stand of management resulted in job loss of almost 250 field workers of which a vast section of field workers are members FMRAI. Agitation against these decisions was immediately started by other field workers of the company along general unity. Good section of the field workers across the country who lost their jobs with the help of their respective state eventually committee took recourse to the legal path. In the state of West Bengal, the effective field workers under the guidance of WBMSRU filed case at tribunal court of the state. After legal procedures 3 years' court verdict came in favour of the victims. Court ordered reinstatement within 30 days from the date of order (3rd October 2024) along with full back wages and 10% compound interest and also an amount of Rs. 300,000 to be paid by the company to the individuals who persuaded their cases in the Tribunal. This, indeed is a great news to all the struggling workers who fought against the illegal and anti-worker whims of their employer with clenched jaws and the grit to pursue the path of

Fresh attack by ozone management, field workers resisted

ctober issue of FMRAI news reported several atrocities by the ozone field management on its Discriminatory workers. service conditions, adverse working conditions unilateral change in reporting portal, frequent shift of introduction of platforms, new electronic gadgets with surveillance – to name a few of atrocities by this odious employer. All limits were crossed when the management unilaterally reduced the days of locking of reports from



Demonstration against Ozone at Howrah

3days to day basis in the month of September, which naturally locking caused Fieldworkers. reports. protesting the illegal lock out, continued to send reports via

email following decision of all India committee and FMRAI. Management, in a flagrant manner, withheld a portion of the salaries of the SPEs for the month of September and

communication confirmed that they will continue to do the same in the month of October too. On a spontaneous reaction Ozone field workers resorted to one day mass casual leave on 3rd October with massive success. Out of 800 field workers, 432 availed casual leave on the said day. Strong protest demonstrations are being exhibited nationwide in the field to the executives of the company. By depriving legitimate salary to the field workers and their family

in the festive month, Ozone management has gone beyond all levels of inhumanity. The field workers, troubled and disturbed. never succumbed even after threats and coercion from the management. They have fought earlier and made the management to retreat and this time too they continue to fight gallantly even after severe economic deprivation. FMRAI is closely watching the developments in Ozone and preparing field workers for further intensification of struggle in coming days.

EDITORIAL

Corporate appeasement and drug pricing

Authority or the NPPA that is a part of the Department of Pharmaceuticals. has recently in its notification dated 14th October, 2024 allowed increase the prices of 11 formulations under price control to the tune of 50%. More important than that the NPPA has explicitly admitted in the order that this increase has taken place because of threats by the industry that unless the price revision is allowed, they will withdraw the formulations from the market. The order says, has been receiving applications for upward price revision under para 19 of DPCO, 2013 since last more than three years citing various reasons like increase in cost of Active Pharmaceutical Ingredients, increase in cost of production, exchange rates etc. resulting in unviability in sustainable production and marketing of the drugs. Companies have also applied for discontinuation of some of the formulations on account of their unviability." It further adds, "the mandate of NPPA is to ensure availability of drugs at affordable prices. While ensuring affordability, access cannot be jeopardized and the life-saving essential drugs must remain available to the general public at all times. Therefore, unviability of these formulations should not lead to a situation, where these drugs become unavailable in the market and the public is forced to switch to expensive alternatives." How helpless the government is in front of the armtwisting machinations by the industry is apparent. In fact, over the last two decades, the control of the government in deciding the upper limit of prices of medicines have been eroded: and the onus of this lies squarely on the government itself. The day it was decided that instead of the cost price, the average MRPs of leading brands of the market would be the deciding factor in price control of medicines. literally the control of pricing has been given on a platter in the hands of the market forces- true to the ideals of a liberalized economic principle. This in fact is a direct affront to the interest of the common people of the country who are regularly subjected to the predatory pricing mechanisms of the drug manufacturers and added the high rates of GST on the drugs in India, no wonder the Out of Pocket expenses for buying medicines are one of the highest in the world. In reality, the controlled medicines are now allowed to increase their prices

according to the WPI which is further testimony to the allegiance of the government to run even this crucial aspect of health care of the people according to the forces of the market. Herein lies the justification of the demand of FMRAI and other likeminded organisations for reviving and strengthening the Public Sector pharmaceutical companies. idealogues of the deregulated economy have been spewing venom against the very concept of government control over the production and marketing of the essential goods of the country for many years. Yet time and again the realities of life have proved that it is the control of the government or the lack of it that had serious impact on the availability and accessibility of essential goods like medicines and vaccines in India. A burning example is the availability of COVID vaccines and the essential medicines recommended by the government during the pandemic. The private sector reaped enormous profit out of the miseries of the people, and manufactured the vaccines according to their own convenience. Yet the order was never forwarded to the PSUs of India where we have all the infrastructure to produce world class

In the current instance, many of the products that were allowed to increase in prices are actually essential for treating various serious diseases. They could have easily been manufactured by our PSUs like HAL. BCPL, KAPL etc. But because of the strategic weakening of the PSUs over the years, the people have to now totally depend on the private sector for the supply of even medicines like Atropine, Streptomycin, Pilocarpine, Salbutamol and Lithium. The private sector has no welfare motive, it is run on the principle of profit making and hence the moment they realise that the controlled prices of these products are not fetching the desired profits, the arm twisting starts. Evidently this government, well known for its pro corporate image is also eager to promptly please their friends. For the people, the fate is written on the wall. This once again vindicates the long standing demand of FMRAI, that a crucial issue like health care of which medicine is an integral component, should never be left to the mercy of the corporates, that will only lead to despair and suffering for the common people of the country.

Sanofi in sell out spree

India arm of French multinational pharmaceutical giant has into where company been demerged two Companies, Sanofi India Ltd and Sanofi Consumer Healthcare India Ltd as a corporate policy internationally. It is to be noted; worldwide a major stake of around 50% of Sanofi Healthcare is owned by OPELLA Health Care. Proving media reports to be true, Sanofi Health Care's entire 50% stake is going to be offloaded to a U.S equity firm "Clayton Dubilier & Rice", which prompted wide spread repercussion in France, where two major unions of Sanofi CGT & CFDT there have resorted to "STRIKE" on 31st October,2024 against this deal as there was apprehension that the control to that equity firm, may result in huge Job cuts in France. The French Government was compelled to intervene.

In India we all are aware that since since October 2021, around 54 Neutraceutical division sales promotion employees are victims of the strategic policy of the company to sell all the products to UNS without proper service conditions. In Cardio-Vascular division too,

marketing rights of range of products were given to Emcure pharma where SPEs were offered deplorable working & service conditions & even senior SPEs were been forcefully transferred as probationers to new company.

FMRAI is also very much aggrieved closely monitoring the developments in Sanofi and all possible support being extended to HAIRC, the only recognised union for the SPEs in India for their relentless fight to restore the jobs of victimised field workers over last 3 years. There also widespread apprehension that after transfer of control to the new stake holder 'Clayton Dubilier Rice", attacks will be unleashed on unionised force at Sanofi Health Care members. jobs of the existing field workers in Sanofi India Ltd is also at state as the management is attempting its leading insulin portfolio suitable buyers in India.

FMRAI urge upon all to fight against this multinational company's nefarious design in trampling the basic rights of workers in our Country and their policy of retrenchments of their SPEs.

Protest in Torrent

n SPE of Stella division, Cuttack HQ. protested the online meeting called by the management on 4th October'24 because of which ZSM of the division issued a mail on 04th October night to selectively 03 fw's to attend one to one review meeting with him at Kolkata on the very next date Which the fw's couldn't attend due to short notice. In view of it the ZSM issued another mail to these SPEs to meet him at Guwahati where he has planned to work on 07th October and also asked the fw's to stop their field work

before meeting with him. The ZSM and BM of the said SPE exerted tremendous pressure on him since he protested the unjust activities of the management. He ne unfortunate of attorn took the stand for suicide which was promptly attended. FIR was lodged against the culprit manager, however to the utter surprise it was informed that instead of taking any corrective measure, the HR is forcing the SPE to withdraw the FIR. To protest it was decided to resort to Mass Casual Leave in entire Eastern Zone on 7.10.24. Majority of SPEs of East participated in the programme

to this march to Delhi,

Turn from P 1

... Delhi

humiliation, over the years the employers have imposed newer work systems through newer technologies on SPEs for exerting more work pressure. Their ever-increasing for profit materialized in to imposition of hugely exploitative conditions working on the workers. Digital workload online meetings are being used every now and then as tools for pressure nutting the SPEs. Several SPEs are victimized for not achieving sales target in different companies. The Union government is in direct connivance with the employers of the pharma industry in institutionalising toxic work atmosphere for the SPEs. Mass scale retrenchments also happened in different companies in recent

Union Government is not implementing its own decision of framing the Statutory Working Rules finalised in the Industrial Tripartite Committee Meeting held in August, 2017in presence of Hon'ble Labour Minister, Ministry officials. industry representatives and FMRAI on behalf of the SPEs. Moreover. The Sales Promotion Employees (Conditions Service) Act, 1976, the only sector specific law for the SPEs has been proposed to be repealed and subsumed in Occupational Health, Safety and Working Conditions Code. In absence of Statutory Working Rules. the employers are at liberty to impose anything and everything as work norms and exploiting the SPEs to their own whims and fancies.

The sales promotion employees (SPEs) shall march to Delhi on 22nd November, 2024 to raise the demand of "Statutory Working Rules". Prior

series of demonstrative programmes along with submission was memorandum organised by the state units and subunits of FMRAI. The state units also met the hon'ble Members of Parliament (MPs) and submitted memorandum with persuasion to raise demand in the Parliament. The SPEs are compelled to move in the path of agitation as their sufferings at the hand of the employers are aggravating by day and the union government remains as silent onlooker. On 22nd November, 2024. the subunits shall again place the demand to frame Statutory Working Rules to the labour authorities. The central programme of March to Delhi on 22nd November. 2024 on the demand of Statutory Working Rules for the SPEs shall pave the way for future movements spread over the country in the days to

Turn from P 1 ... BLACK DAY

sit-in dharnas long hefore the company's establishments across the country. This collective action was aimed to compel the management to call the G C meeting for discussion and settlement of all the pending issues. Dharnas demonstrations and were conducted with

and state council subcommittees various state units WBMSRU, namely OSRU, MPMSRU, APINIONAL TMSRU. 490 Fieldworkers were on Mass Casual leave and observed Black Dav October,2024. on 9th Kolkata. fieldworkers Wallace participated in before dharna

state council members

the company's establishment where Secretary, General FMRAI. Santanu Chatterjee and Devasish Roy, Vice President also addressed. Partha Rakshit, the All-India Convenor of Wallace All India Council also deliberated in the demonstration program. The members of Wallace council are determined to take the struggle forward in future

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Preparations for March to Delhi all over India

held Vijayawada, it was declared that on 22nd November FMRAI would organize Delhi dharna in pursuance of the demand statutory working rule. Prior to that, every state unit should submit the memorandum for statutory working rule to make the state governments aware and all Members of Parliament about the rationale of the demands and the agitation. On 7th October in front of state Labor Commissioner's at Hyderabad, Telengana Medical sales Representatives Union organized a dharna program and submitted a memorandum copy FMRAI to state government. Good of general members participated in this program and state leaderships elaborated the sufferings of sales promotion employees in absence of statutory rule, CITU Secretary working National R. Karumalayan also greeted the members and promised to extend



R Karumalayan addressing the dharna at Hyderabad

to support achieve the rights. Memorandum was also submitted by subunits possible. wherever Maharashtra State Medical Representative Association also dharna organized program at state labor office and submitted the memorandum. Odisha Representatives Union organized colourful rally bike October at 21st Bhubaneswar to submit the same to the state officials; Government thev also submitted that to the state MPs wherever possible. On the same day Tamil Medical and Representatives Sales Association also staged dharna program Chennai at labor

office, CITH where state General Secretary Sukumaran inaugurated the program. State leadership along with **FMRAI** Working Committee Members explained importance of statutory working rule and called for massive participation in November Delhi rally. Thev also submitted the same subunit wise. Andhra Pradesh Medical and Sales Representatives Union implemented the district memorandum submission program they wherever opportunity the physically meet with MPs. Madhya Pradesh Medical and Sales Representatives union also conducted the same throughout the month.

Fast unto death by junior doctors

he Junior Doctors Front in Bengal went for continuous 17 days "fast unto death" against widespread malpractices in the health sector of the state and brutal killing of the PGT.

The state administration blazed all guns to disturb this absolutely peaceful resistance against the network of corruption, nepotism and threat culture in the state hospitals. Finally, the CM, who also is the Health Minister was compelled for a live streaming meeting with the JDFafter which the doctors decided

to withdraw, mainly at the request of the parents of the deceased doctor. But the JDF will continue the protest until the demands on removing malpractices, better health arrangements and treatment facilities are ensured by the state government.

1st all India Other Industries Field Workers Convention

■he 1st All India Other **Industries** Field Workers Convention (virtual) was held on 20th October 2024, where more than 500 field workers from 14 states participated. Note was placed by Devasis Roy, Convenor of O I Sub Committee, FMRAI. Ramesh Sundar, President, **FMRAI** and K. M. Surendran. President,FMRAI presided over the Santanu Convention. Chatterjee, General Secretary. **FMRAI** deliberated on the present situation of O I Field Workers. Ramesh Sundar described the

pro corporate and anti

labour policies of the Central Government and its effect on O I field workers. 19 participants from different state units elaborately narrated experiences. They also appreciated the move of FMRAI organising the Queries Convention. from members were replied by the Convenor. Demands are framed to campaign amongst Other Industries Field Workers and to initiate movement against employers. The convention took tasks, identifying companies field workers of Other Industries by the State Units and to

organise State Conventions hv November 2024.campaign the statutory benefits through leaflets, posters at the working places of O I field workers in the month of November 2024, Individual issues take up by subunits through timely intervention with the respective employers, to form councils in Other companies of Industries in different state units and to take all out efforts to reach 10 thousand memberships of Other Industries field workers by December

State rally and Dharna by BSSRU

n 22nd October, two state rallies dharna in front Chief Minister of Bihar at Patna and before Commissioner's Office at Ranchi had been organized Bihar Jharkhand State Representatives Union (BSSRU). With the seven point's state related demands of Sales Promotion Employees, BSSRU state unit went to submitthememorandum to Bihar and Jharkhand Governments. than thousand members took part Both programs. the colourful rallies became vibrant with slogans and drew the attention of general mass. In Patna mass meeting was presided over by Vice President of BSSRU and inaugurated by S.R Rai Joint General Secretary of the state. During inauguration, the need of seven-point demands for SPEs were explained to all members, Anupam Kumar CITÚ state General Secretary also addressed the meeting. Devashis Roy and Manoj Choudhary **FMRAI** Secretariat members expressed the ideology and direction of policy movement FMRAI. BSSRU General Secretary Shashi greeted all Prakash members for magnificent response and he gave a

call for 22nd November Delhi Rally. A delegate team met with Chief Minister, but they did not receive any positive response. Due to election declaration, some restriction was imposed on democratic movement in Jharkhand, in spite of that BSSRU staged mass meeting in front of Labor Commissioner's but a colorful rally was organised. The meeting was presided over by Vice President Anirban Biswas, who explained



■ The rally at Ranchi by BSSR union members

the importance of the program. CITU and other fraternal organizations' leaders also were present in the meeting. BSSRU state unit declared that the program would be intensified in the future if the demands are not met. The above programme were preceded by a press meet on 21st October to explain the details of the demands and the programme.

Protest in Hetero

tragic incident occurred in the recent past in Hetero Healthcare. Vipin Bajpai, a 40-yearold Sales Performance Executive. to transferred Agra this year after 15 years of service. He faced harassments sales and other performances at his location, leading immense stress. Following a threatening and traumatic review meeting in New Delhi

on 4th October, Vipin suffered a fatal cardiac attack on his way to work the next day. His untimely demise behind a grieving family. To protest against this tragic incidence directly as a fallout of obnoxious treatment of the management, all SPEs of Hetero Healthcare divisions decided to go for one Day Flash Strike on 8th October, 2024. 577 field workers reported strike on the day throughout the country.



■ Rally by KMSRA on WFTU Foundation Day at Thiruvapanthapuram

WFTU Foundation Day- Dignified Working and Living Condition

orld Federation

of Trade Union called the class oriented and militant trade unions across the world to raise the demand for "Dignified Working and Living Conditions' the eve of its 79th year of foundation on 3rd October, 2024 and called for celebrating the day as International Action Day by raising the voice of the toiling section in favour of significant wage increases; stable work with full rights; 35 hours of work per week, 7 hours of work per day health and safety in all workplaces; public and universal systems of healthcare. education social and security quality working and living environment FMRAI and its affiliated units are also fighting for the sales promotion employees for dignified working and living conditions. On October, 2024, KMSRA organized a rally in Trivandrum to celebrate this special day. The rally was inaugurated by C. B. Chandrababu, State Secretary, CITU. Kerala. Ramesh Sundar, President, FMRAI and the KMSRA state leadership were present and participated in the rally. More than 350 members participated in

Turn from P 4

Movement in Samsung

intervened for resolution of their main demand to recognise the union which represents four fifth of the total work force of the Plant.

Under the leadership of CITU and courageous "strike" of around 1500 workers for 37 days compelled the management to withdraw the punitive measures on the agitating workers. The issue of recognition will now be decided by the court instead of the whims of the management thus marking significant

against the atrocities.
FMRAI extends

the programme.

FMRAI extends r e v o l u t i o n a r y greetings and red salute to workers unity and extends heartfelt congratulations to all the workers of Samsung & CITU for their leadership

FMRAI NEWS

MSMRA holds block council conference

SMRA, one of the most important units of FMRAI held its first physical block council conference for 32 identified companies on 20th October after the pandemic.

The open session was presided by Narendra who briefed on the importance of council movement. K.B.Kadam. Jt.Gen. Secretary addressed the gathering. He touched upon exploitation of labour and resistance of working class against such oppressions. Gen.Secy. of MSMRA, Srikant Phopse. greeted the audience also explained the role of state council subcommittee and struggles in different councils.

403 delegates from 32companies, including one ladv delegate. attended the conference. The attendance was slightly impacted Mahablock to (maintenance resulting railways) in many trains were cancelled delayed causing many absentees. All India council leaderships Emcure, Alkem, Himalaya, Lupin were present on the occasion.



■ E. Karim inaugurating the 51st Conference of KMSRA

51st State Conference of KMSRA

MSRA organised 51st State Conference Anathalavattom Anandan Nagar (Panchayat Association Hall) Trivandrum on 2nd and 3rd October, 2024. The conference proceedings commenced on 2nd October, 2024 with the flag hoisting by P. K. Santosh (President) KMSRA and paying floral tributes to the martyr's column.

E. G. Mohanan, state committee member and District Vice President of CITU placed the welcome speech on behalf of the Chairman of the Reception Committee. Karim. General Secretary of State CITU Kerala formally inaugurated the conference and highlighted about the struggle of the workers across the world. The inaugural session was addressed by Ramesh Sundar. President, FMRAI and Subramani, General Secretary, KGNA.

General Secretary's report was placed by Krishnanand and Somnath presented Treasurer's the 40 report. delegates 5 including women delegates participated in discussions on the General Secretary's the and Treasurer's report in the conference. Both the reports were adopted unanimously. The conference adopted resolutions Increasing work pressure and harassment at work places leading to suicidal tendencies; On council movement -

Wallace, Ozone, British Biological, Cadila, Albert David, Abbott; Demand for minimum wages Industries; other Implementation statutory working rules; Zero GST on medicines and hospital equipment: Against communalism; Appreciating the role of the LDF Government in Kerala. Report of the credential committee was placed by K V Shaiu. Secretary KMSRA. 348 delegates including 19 Women delegates attended the 51st state conference. This conference unanimously elected 15 office bearers, 67 state committee members with P K Santosh, P. Krishnanand and Saii Somnath as President, General Secretary and

Protest in Zydus against atrocious working rules

management Zydus Healthcare has been adopting various atrocious working and service conditions and unilaterally imposing them on the SPEs. Management is also not ready to call for G C meeting to resolve the grievances. The SPEs across the country are extremely agitated. The AIC meeting opined for industrial actions against the management and following it protest programme was carried out by all the SPEs of Zydus Healthcare. The programme was to send an E-Mail communication to the management on 22 nd October, 2024 between 11.00AM to 5.00PM to be sent to Mr. Vinod Nair, President, HR. grievances The were daily virtual meetings during field work, and sometimes compelling them to attend the meetings while undertaking journey, intrusion in privacy and disturbance caused in personal life when late night meetings are being conducted. Too many WhatsApp groups are created by the managers and additional activities are being imposed. In the event of leaving the WhatsApp group the SPEs are subjected to harassments. The IPad is very frequently updated newer

introduced unilaterally which are cumbersome. Mandatory submission of the RCPA for each and every doctor on every visit on the same day and harassments based on the submitted data is common. Furthermore, the reporting site is blocked due to inability to submit RCPA data per the company's requirement. Unilateral imposition of the sene werworking conditions has become a regular phenomenon making the sales promotion work extremely complicated. Threat, intimidation and harassment related to the achievement of sales target and impending transfer of service is causing severe mental agony and trauma to the SPEs. Managers are pressurizing them to get involved in unethical trading. The SPEs are selectively called to the HO in the alibi of sales review which turns up to be a phenomenon of extracting commitment for sales achievement pressure. under This mail sent to the management urges management immediately convene a G C Meeting to discuss and resolve the grievances and issues amicably and to provide a conducive working atmosphere. According to estimates almost 900 field workers of Zydus sent the protest mail to the management.

Victorious movement in Samsung for TU rights

Treasurer.

a m s u n g Electronics, MNC giant having their footprint all over world, produces billion worth of electronic products at Sriperumbudur unit Tamil Nadu. The company rampantly violates basic labour laws even the universally established ILO convention & also the law of the land of 8hrs work.

advantages Taking the pro-employer policies ofthe government, Samsung management has inflicted immense work pressure upon workers. The daily work shift has touched 11-12hrs a day but overtime payments were not at par with law of the land. For the last 10 years, the workers

are facing stagnation in their wages. Mounting pressure of producing finished product within10-15 seconds. continuous 4-5hrs work have also attributed the exploitation agony & of the 2000 workforce engaged in the plant. discontentment of the workers is not correctly redressed for long, though there is a puppet organisation floated bv the Management itself called "Internal Workmen's Committee". The South Korean conglomerate, operating in nearly in 75 countries, is notorious for its "no union" policywhich is central to a company philosophy of "co-existence and coprosperity." For the most part of its existence, the

company claimed that it follows a calibrated system of economic incentives (better pay and benefits) to promote inclusive workplace management. However, by documentation different trade unions and media reports have consistently challenged this veil of existence," revealing deplorable working conditions and systematic management strategy of surveillance. terminations, wage cuts and intimidation to dissuade unionisation.

Things changed when in 2021, in South Korea, when it had to allow union formation at its Seoul plant in 2021, paving the way for formal collective bargaining. In July 2024, nearly 30,000 workers

with National the Electronics Samsung (NSEU) Union went on the first recorded strike in Samsung's history. 86-vear growing grievances Sriperumbudur plant workers have culminated into formation of a Trade for collective Union bargaining and to redress the oppression which is duly supported CITU. SIWU (Samsung India Workers Union) formed with more than 1500 membership strength and submitted the application on 27th June for registration as per Trade Unions Act, 1926 to get the registration done within 45 days but impediment came after 90 days department Labour did not sanction their

registration as trade Union affiliated to CITU connivance Samsung management. SIWU decided to go for strike unleashed upon them and send notice on 17th August, 3 weeks prior to the strike on September. But the labour department declared the strike illegal on the pretext registration non the Union. The administration colluded with management, destroyed the striking workers camp Chennai and arrested the leading functionaries of the newly formed union. Management also terminated leading functionaries and stopped wages of workers and declared the Strike as illegal too. This brutal attack on striking workers had immense repurcussion across the state of Tamil Nadu. Many automobile industry trade unions lent their support and workers from JK Tyres. Apollo Tyres, Hyundai Yamaha and held gate meetings in solidarity. NSEU also extended their solidarity for the striking workers in Chennai. state administration tried to establish the message that the puppet workmen's committee is enough to redress the issues of the workers. By then already the strike have crossed 30 days, massive support from all corners were pouring in for the SIWU workers and the alliance partners of ruling DMK had also

► Turn P 3